



Dazbog Coffee holding fundraiser to help support the citizens of Ukraine

*Denver coffee roaster raising funds for International Committee of the Red Cross
on Monday, Feb. 28th – Sunday, March 6th*

WHAT

[Dazbog Coffee Company](#) – Colorado’s largest independent coffee roaster and purveyor – wants to show its support for the citizens of Ukraine by raising funds for the relief efforts being led by [International Committee of the Red Cross](#).

Dazbog Coffee is the realization of the American dream by two immigrants from the former Soviet Union - Anatoly and Leonid Yuffa. The Yuffa family fled Leningrad in 1979 to escape the oppressive Russian government and to embark on a better life of democracy and opportunity here in the United States.

To show its support for the citizens of Ukraine, Dazbog will be holding a fundraiser from Monday, Feb. 28th – Sunday, March 6th, with a portion of sales going directly to the International Committee of the Red Cross:

- 5% of all in-store beverage sales
- \$3 per bag of Dazbog’s Svoboda “Freedom” Blend sold either online or at participating stores

ABOUT DAZBOG

The Yuffa brothers created Dazbog Coffee in 1996 with the aspiration of using only the highest quality Arabica beans from boutique coffee estates around the world. Today, Dazbog is widely recognized for offering premium, bold coffee in its 15+ coffee shops and through multiple grocery store & wholesale channels.

For more information, please visit <https://dazbog.com/>.

MEDIA:

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