



May 1st declared Dazbog Day by Denver Mayor Michael Hancock

Dazbog celebrating May Day with a FREE Medium Drip Coffee or upsize at all Dazbog stores on Wednesday, May 1st

Denver's newest Dazbog store opening on Monday, April 29th inside downtown's Wellington E. Webb Municipal Office Building

WHAT

[Dazbog Coffee Company](#) – Colorado's largest independent coffee roaster and purveyor – is opening a new coffee shop inside Denver's Wellington E. Webb Municipal Office Building on Monday, April 29th.

In celebration of this new location, Wednesday May 1st – a traditional spring festival in Russia - has officially been declared **Dazbog Day** by **Denver Mayor Michael B. Hancock**.

To commemorate Dazbog Day, Dazbog will be serving one FREE drip coffee or an upsize to any drink at all of its 30+ Dazbog coffee shops across Colorado & Wyoming on Wednesday, May 1st.*

The new Dazbog Coffee store inside the Wellington E. Webb Municipal Office Building will be open Monday – Friday from 6:30 a.m. – 5 p.m., serving artisan coffee and tea beverages, in addition to locally sourced baked goods and other food items.

ABOUT DAZBOG

Dazbog Coffee is the realization of the American dream by two immigrants from the former Soviet Union - Anatoly and Leonid Yuffa. The Yuffa family fled Russia to embark on a better life of freedom, democracy and opportunity - their journey from the cobblestone streets of Leningrad to the bustling Mile High City is the legacy of Dazbog Coffee.

The Yuffa brothers created Dazbog Coffee in 1996 with the aspiration of using only the highest quality Arabica beans from boutique coffee estates around the world. Today, Dazbog is widely recognized for offering premium, bold coffee in its 30+ coffee shops and through multiple grocery store & wholesale channels.

MEDIA:

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**Free coffee/upsized available only at participating Dazbog locations, not including Denver International Airport.*